

METHOD AND SYSTEM FOR CREATION OF VIRTUAL EVENTS

ABSTRACT OF THE DISCLOSURE

5 A distributed application service provider allows
decentralized and dynamic creation of virtual events for
presentation through the Internet in real time to meet
specific presenter needs. An administration module
authorizes plural organizations to create virtual events
with a virtual event engine. An organization
administrator authorizes event champions to create
virtual events with a rapid event generator to generate a
10 virtual event object that establishes the architecture of
the virtual event. Based on permissions from the event
champion, contributors, such as presenters keynote
speakers, exhibitors and/or sponsors, upload content to
the virtual event engine through a contributor module.
15 Object oriented use cases define functionality for the
virtual event engine to allow decentralized creation of
virtual events that are created on demand in real time in
a scalable and flexible manner, presented for a
predetermined time, and archivable as objects tagged with
20 metadata to establish an organization's larger learning
architecture.